

Olhar o Mar

Competition GUIDANCE DOCUMENT

Explanatory note

The Madeira Whale Museum (MBM) is promoting the 2nd edition of the competition entitled LOOKING AT THE SEA, with the themes of **the sea, its arts, biodiversity and environmental impacts**, in line with its mission “To preserve the heritage and historical knowledge of whaling in Madeira, to develop and promote knowledge about cetaceans and the marine environment, through an integrated, environmentally responsible policy based on museology, education and scientific research, helping to bring people closer to the sea”.

The aim of this activity is to encourage creativity and stimulate artistic expression associated with natural resources, valuing the sea and the marine environment.

The works selected as a result of this competition will be part of a temporary group exhibition to be held at the Madeira Whale Museum and elsewhere with a large audience.

Article 1.º

Participation

The participation in the competition is free and open to all interested individuals.

Underage participants must have written permission from their guardian.

Article 2.º

Categories

The competition is divided into the following categories:

PHOTOGRAPHY - Includes photographs illustrating landscapes, scenery and crafts related to the sea and its surroundings.

ILLUSTRATING LITERATURE - This includes illustrations, paintings and other artistic compositions inspired by a literary text (book, poem, excerpt, etc.) about the sea.

Article 3.º

Registration and submission of entries

The entries for the competition must be submitted using the form attached by **April 30, 2025**.

The form must be submitted together with the photograph(s) in digital format to the following email address: comunicacao@museudabaleia.org.

If the size of the photographs makes it impossible to send them by email, they can be sent to the same email address via wetransfer.

If the photograph(s) are in paper format, they can be delivered to MBM's Administrative Services or temporarily transferred for scanning, together with the entry form.

Illustrations and/or paintings must be delivered to the MBM Administrative Services, accompanied by the respective entry form and the literary text.

Article 4.º

Admission conditions

Each contestant may enter a maximum of three original, unpublished works.

Entries must meet the following requirements:

1. Each entry must be given a title, followed by a brief description of up to 500 characters (including spaces);

Contestants are responsible for the work submitted and assume responsibility for any claims from third parties regarding the infringement of intellectual property rights or other rights arising from the applicable law.

In the case of photographs:

2. That identify people, they will only be admitted to the competition if there is prior consent from them or their legal representative authorizing the disclosure of the image;
3. JPG, PNG or TIF format, without watermarks;
4. The smaller side of the photograph must not be less than 1500px, allowing the image to be reproduced as part of the temporary exhibition

In the case of Illustration and/or painting:

5. The work must be accompanied by the text that inspired it;

6. Any artistic method may be used, including painting, drawing (colored pencils, crayons, gouache, ink, etc.) or any other artistic composition;
 7. If junk items are used, avoid materials with references to brands;
- The physical support is at the discretion of the participant and must have minimum dimensions equivalent to A3 (29.7x42 cm).

Article 5.º

Exclusion conditions

Entries will be excluded if they:

1. Do not comply with the minimum resolution defined;
2. The content is considered offensive and does not comply with the rules of moral and social conduct;
3. Proven appropriation of third-party work.

Article 6.º

Evaluation criteria

The works will be evaluated anonymously by an invited jury, taking into account the following criteria:

- Fitting in with the theme of the competition
- Technical quality
- Aesthetics
- Underlying message
- Originality
- Innovation

The Jury's decision is irrevocable.

Article 7.º

Composition of the Jury

The Jury is made up of people with recognized merit in the areas covered by the competition:

Giulia Leoni – She graduated from the Academy of Fine Arts in Palermo with a degree in Art Education and a specialization in Sculpture.

“She combines her love of nature with her creations, making drawings, paintings and zoomorphic and totemic sculptures.”

Helena Berenguer – Visual artist and children's illustrator, creator of “handmade papier-mâché dolls (Senhoras de si) and other urban crafts”.

Pedro Augusto Vasconcelos - Photographer, videographer and diving instructor.

“I love nature and feeling like a fish underwater, photographing the incredible nature around me.”

Pedro Biscoito Monteiro – Nature photographer, with “a passionate and creative vision for photography”. The jury's decision is irrevocable.

Article 8.º

Prizes

1. The following prizes will be awarded::
 - i) First prize in each category - A CHECK IN THE AMOUNT OF 300,00€;
 - ii) Second prize in each category - A CHECK IN THE AMOUNT OF 200,00€;
 - iii) An honorable mention in each category.
2. A certificate of participation will be given to all contestants whose work has been selected for inclusion in the temporary exhibition.

Article 9.º

Disclosure of competition results

All contestants will be notified by email by May 6th if their work has been selected for the competition.

The selected works will be part of a temporary exhibition, which will take place in the MBM's temporary exhibition room, and the institution will be responsible for printing and setting up the exhibition.

The public announcement of the winning works and the awarding of the respective prizes will take place at the opening of the exhibition in May 2025, in the media and on MBM's institutional platforms.

Article 10.º

Intellectual property rights

The author renounces any right, financial or other consideration arising from the use of the works by the MBM, which will always be duly identified with the author's name.

The participation in the competition implies the assignment of rights over the works to the MBM, to be included in the temporary exhibition and which may use them in other exhibitions and in publications deemed relevant to the Institution.

Article 11.º

Final Provisions

The participation in this competition implies full acceptance of this guiding document. Any clarifications should be requested via email to comunicacao@museudabaleia.org.

Omissions will be decided by the MBM Board of Directors.

March 18, 2025.